



University of Windsor

Associate Vice-President, Enrolment Management

The University of Windsor invites applications, expressions of interest and nominations for the position of Associate Vice-President, Enrolment Management (AVPEM). This appointment will commence ideally by January 2018.

The University of Windsor is a comprehensive, student-centered university with 15,500 students from more than 85 different countries enrolled in a broad range of undergraduate and graduate programs, including several professional schools. With a long history as a regional collaborative hub, the student body, faculty, and staff of UWindsor reflect the diversity of the community and the world at large. The University's strength as an internationally oriented, multi-disciplined institution actively enables a broad diversity of students, faculty, and staff to make a better world through education, scholarship, research, and engagement. Located on the scenic Detroit River waterfront in Canada's southernmost city, the University of Windsor provides a dynamic, supportive, diverse, and safe campus adjacent to urban amenities. For more details, please visit www.uwindsor.ca.

Reporting to the Provost and Vice-President, Academic and a member of the University's senior leadership team, the AVPEM will lead relevant aspects of student marketing, recruitment, retention, and enrolment (undergraduate, graduate, domestic, and international). Responsible for developing and implementing all aspects of a collaborative and comprehensive multi-year enrolment plan and for identifying and meeting annual enrolment goals, the AVPEM will implement and direct best practices and strategies that meet enrolment goals, reflect institutional values, and are aligned with the Strategic Mandate Agreement. The AVPEM will collaborate closely with senior leaders across the University and provide insights into the development of policies and tactics that support its strategic priorities.

Candidates for this exciting new leadership opportunity will have extensive, progressive, senior-level experience in university enrolment management

with knowledge in all areas of recruitment, marketing, communications, program development, and student retention. Able to develop and implement strategic enrolment plans, the AVPEM will be a collaborative, visionary, data-driven leader and decision maker with excellent management, communication, and interpersonal skills. A strong understanding of technology and diverse marketing approaches in the enrolment management field, and the ability to develop and mentor a team while building synergy and rapport among faculty, staff, and leadership of the University of Windsor are required. A Master's and/or doctoral degree is relevant for this role.

The University of Windsor is a welcoming community committed to equity and diversity in our teaching, learning, and work environments. In pursuit of the University's Employment Equity Plan, members from the designated groups (Women, Aboriginal Peoples, Visible Minorities, Persons with Disabilities, and Sexual Minorities) are encouraged to apply and to self-identify. If you need an accommodation for any part of the application and hiring process, please notify the Faculty Recruitment Coordinator (recruit@uwindsor.ca). For further information on accommodation, please visit the website of the Office of Human Rights, Equity & Accessibility (OHREA) at <http://www.uwindsor.ca/ohrea/>. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

Review of candidates will begin immediately and will continue until the position is filled. Applications, including a letter of interest, resume, and the names of three references (who will not be contacted without consent of the applicant), should be submitted electronically, in confidence, to the University's search consultants:

Laverne Smith & Associates Inc.
Windsor@lavernesmith.com