BUILDING RESEARCH NETWORKS

Our understanding of management and the functional areas of business grows through the incremental research contributions of many people at various locations over an extended period of time. Each researcher at the Odette School of Business is part of a broader community of scholars around the world and contributes to an ongoing conversation/debate that helps us to refine our research topics and methods to ensure that we are making a contribution to the body of knowledge that will find its way into the classroom and into practice.

It is important for our faculty to be part of this network of researchers through presentations of our work at conferences and seminars at other universities. We also contribute to these networks by inviting scholars to the Odette School of Business to present and get feedback on their work. In this issue of the Odette Research Review, we highlight the speakers that have come to Windsor over the last year.

Research networks are often subject or discipline specific but there are issues that require interdisciplinary approaches to developing our understanding and to solving pressing problems. One such issue is the effect of economic activity on the planet and the need to identify sustainable business practices to ensure that planetary limitations are not exceeded. This fall the Odette School of Business will hold its inaugural Sustainability Symposium to address this important issue from multiple business perspectives.

The Odette School of Business Sustainability Symposium, organized by Dr. Jang Singh, will bring together practitioners and academics across all disciplines to explore the state of our knowledge of sustainability in business. The Symposium is our contribution to building the research network in this crucial area of concern and to the University of Windsor’s research “Grand Challenge” of developing sustainable industries.

BUILDING RESEARCH NETWORKS

The Odette School of Business is embedded in academic and practitioner networks that support our research.

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NEW FACULTY MEMBERS

We welcome new researchers to the Odette School of Business.

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SUSTAINABILITY SYMPOSIUM

This fall the School will host a symposium on sustainability in business.

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RECENT RESEARCH

A listing of publications, conference presentations and grants received by Odette faculty.

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The Odette School of Business is constantly renewing itself by recruiting new faculty members to support our teaching programs and to add to our research capabilities. This year we are pleased to welcome Wren Montgomery (Management) and Dr. Thomas Kenworthy (Strategy).

Wren Montgomery is completing her Ph.D. in Organizational Behaviour at Queen’s University (Kingston, Ontario) and is also a Visiting Research Scholar at the University of Michigan’s Erb Institute, located jointly between the Ross School of Business and the School of Natural Resources and the Environment. Wren’s dissertation research focuses on field and institutional change and emerging pressures on water resources, specifically tensions over public and private management of municipal water services and the impact of the UN’s recognition of a Human Right to Water. Her current research involves conducting detailed case studies and interviews with a multitude of water stakeholders in both Detroit and Chicago. Wren’s other recent research includes work on corporate sustainability, greenwash, and social innovation and entrepreneurship. Her research has been presented at the Academy of Management Conference and several other international management conferences, has been published in the Journal of Business Ethics and Organization and Environment, and featured in University of Michigan and Queen’s University blogs, public talks, and whitepapers. Prior to her PhD, Wren completed her undergraduate studies at McGill University, and her MBA at the University of British Columbia’s Sauder School of Business. She has also worked as a management consultant and as a policy analyst and strategist at senior levels of government in B.C. and Ontario.

Thomas P. Kenworthy received his PhD from the University of Calgary in 2008. He previously held positions at Suffolk University and Dayton University. His research, which focuses primarily on theory testing across the management disciplines and entrepreneurial creativity, has been published in the Journal of International Business, Entrepreneurship: Theory and Practice, and the European Management Journal. He is also the co-author of a 2014 book (with W.E. McMullan) entitled Creativity and Entrepreneurial Performance: A General Scientific Theory published by Springer.

Thomas has substantial experience with market research and business planning and has raised funds for a software venture. Thomas has consulted to myriad companies both big and small. He has also worked as a senior business advisor at an entrepreneurship resource centre.
Faculty at the Odette School of Business are part of international networks of scholars working to solve problems in basic science, applied science and in practice. Each year we invite scholars to visit the School to present their work. This allows faculty and students in the School to be briefed on the state-of-the-art in various fields and to provide feedback that helps our visitors to refine their work.

This year’s visitors, shown below, included faculty in accounting, finance, international business and management science. In addition, we were joined by a journal editor and an alumnus to discuss current issues in publishing management research and in the practice of management consulting.

In addition to these presentations, the School also held in-house workshops for our own faculty to present and develop their work.

Vishwanath Baba - Professor (Human Resources and Management) and Former Dean, DeGroote School of Business, McMaster University and Editor-in-Chief, Canadian Journal of Administrative Sciences, Presentation: “Getting Published in Business Journals: an Editor’s Perspective”

Christine Botosan - George S. and Dolores Doré Eccles Presidential Endowed Chair in Ethical Financial Reports and Professor, School of Accounting; Associate Dean of Graduate Affairs, University of Utah. Current President - American Accounting Association. Presentation: “Decision-Useful Asset Measurement from a Business Valuation Perspective”

James Brander – Asia Pacific Professor in International Business and Public Policy, Sauder School of Business, UBC Presentation: “Effects of Corporate Social Responsibility on Innovation: an empirical analysis using patent data”

Douglas Cumming – Professor of Finance and Entrepreneurship, Schulich School of Business, York University Presentation: “Do International Investors Enhance Private Firm Value?”


Yue Li - Associate Professor of Accounting, Joseph L. Rotman School of Management, University of Toronto – Mississauga, Presentation: “Corporate Environmental Risk and Audit Fees”

Prashanth Martin – Management Consultant, Accenture Consulting (Malaysia), Presentation: “Introduction to a Career in Consulting”

Steven Melnyk - Professor of Operations Management, Eli Broad School of Business, Michigan State University, Presentation: “Supply Chain Management: Beyond the Horizon. Preliminary Insights and Observations”

Joanne E. Oxley - Acting PhD Director, Professor of Strategic Management, Rotman School of Business, Presentation: “Outsourcing in the Mobile Handset Industry” and “Producing and Publishing High Quality Research”

Simon Parker – Professor of Entrepreneurship, Ivey Business School, Presentation: “Family Firms and the ‘Willing Successor’ Problem: Can Forward-looking Strategies Help?”
Sustainability is the defining issue of our generation and its relevance to business is second to none. The 2015 Odette School of Business Sustainability Symposium will advance the study of sustainability in business by bringing together leading researchers on sustainability from around the world to present and receive feedback on their latest research.

The event, chaired by Dr. Jang Singh, will be held on October 2 & 3, 2015.

Five journals have expressed interest in papers presented at the event:

**Accounting Perspectives** publishes applied research, analysis, and commentary of interest to a broad audience. Articles on the effect of accounting on sustainability and vice versa are welcome.

**European Business Review** aims to publish innovative, straightforward, challenging, thought-provoking articles - as well as insights and foresights - in the field of general management including managing for sustainability.

**Journal of Macromarketing** examines important social issues, how they are affected by marketing, and how society influences the conduct of marketing.

**The Journal of Historical Research in Marketing** (JHRM) focuses on marketing history and the history of marketing thought. Papers concerned with the history of sustainable marketing or the contribution of the concept of sustainability to the history of marketing thought would be welcome.

**The Journal of Sustainable Finance & Investment** publishes articles on radical and reformist initiatives for social responsiveness in global financial markets and specifically focuses on environmental, developmental, social and governance principles as formulated in the financial markets, managed investment, banking, micro-finance, project finance and philanthropy.

Among the keynote speakers at the symposium will be Dr. Andrew (Andy) Hoffman.

Andy is the Holcim (US) Professor of Sustainable Enterprise at the University of Michigan; a position that holds joint appointments at the Stephen M. Ross School of Business and the School of Natural Resources & Environment. Within this role, Andy also serves as Director of the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise. Among his list of honours, he has been awarded the Connecticut Book Award (2011), the Aldo Leopold Fellowship (2011), the Aspen Environmental Fellowship (2011 and 2009), the Manos Page Prize (2009), the Faculty Pioneer Award (2003), the Rachel Carson Book Prize (2001) and the Klegerman Award (1995). His work has been covered in numerous media outlets, including the New York Times, Scientific American, Time, the Wall Street Journal and National Public Radio.
**RECENT PUBLICATIONS AND SCHOLARLY ACTIVITY**

*This list includes scholarly activity for the most recent six month period.* Please refer to the web site (http://www1.uwindsor.ca/odette/business-research) for a complete list of publications, conference presentations and grants received by our faculty:

**JOURNAL PUBLICATIONS**


**FORTHCOMING…**


**UPDATES**

The following items have been previously reported as forthcoming. Full publication details are now available.


Richardson, Alan J. CVS/Caremark: The strategy and costs of a tobacco-free pharmacy. *Accounting Perspectives, 14*(1), 71-85, March 2015.

Keung, E. & Shih, Michael (June 2014). “Measuring Discretionary Accruals: Are ROA-matched models better than the original Jones type models?” *Review of Accounting Studies, 19*(2), 736-768.


Walker, Kent; Schlosser, Francine, & Deephouse, D. (April 2014). Organizational ingenuity and the


**CONFERENCE PROCEEDINGS**


Nekoimher, N.; Zhang, G. & Selvarajah, E. (June 2015). Due Date Quotation in Dual Channel Supply Chain. *CORS/INFORMS 2015*, June 14-17, Montreal QC.

[Dr. Nekoimher is currently teaching as a Sessional Instructor at Odette. Dr. Selvarajah was a Co-supervisor on for her doctoral thesis: *Optimization in dual channel supply chains*. Dr. Zhang is a Professor of Mechanical Engineering at the University of Windsor. He has taught in graduate programs at Odette since 2011.]


**REFEREED PRESENTATIONS**

Baki, F.; Chaouch, B. & Li, X. A Hierarchical Decision Making Approach for Operating Room Scheduling Problem. *CORS/INFORMS 2015*, June 14-17, Montreal QC.


Bian, J.; Guo, X. & Li, K. (June 2015). Distribution Channel Strategies under Environmental Taxation. CORS/INFORMS 2015, June 14-17, Montreal QC.

[Dr. Junsong Bian holds a Post-doctoral Fellowship at Odette under the direction of Drs. Li and Guo. His home university is the University of Science and Technology of China in Suzhou City, Jiangsu Province, P.R. China].


Baki, M. (2014). Does source of data used in problem solving have any impact in student learning experience in an introductory statistics class? University of Windsor, Oakland University annual symposium, Windsor, Canada-Ontario.


Problems. *Administrative Sciences Association of Canada (ASAC)*, June 13-16, Halifax NS.

**GRANTS: NEW – INTERNAL FUNDING**

Congratulations to the following faculty members who submitted successful proposals for the 2014/2015 Research & Teaching Innovation Fund (RTIF) Grants:

**An, Yunbi.** Inefficient investment and tunneling by controlling shareholders. Odette RTIF: $4,920 awarded.

**Baki, Fazle.** Development and testing of algorithms in scheduling with variable processing time and supply chain network design. Odette RTIF: $6,000 awarded.

**Bhandari, Gokul.** Implementing the DCOVA framework for teaching business analytics in MIS courses. Odette RTIF: $2,000 awarded.

**Kilfoyle, Eksa.** Informal accountings in integrated information systems in organizations. Odette RTIF: $2,000 awarded.

**Li, Kevin W.** Decision modelling with intuitionistic preference relations based on multiplicative consistency. Odette RTIF: $4,500 awarded.


**Zhong, Ligang.** Does media coverage affect credit rating change decisions? Odette RTIF: $3,300 awarded.

**CONTINUING RESEARCH FUNDING…**

**Baki, M.** Integrated Machine Grouping, Tool Allocation and Sequencing in Line Design, Principal Investigator, NSERC - Natural Sciences and Engineering Research Council, Canada. 2013 [Year 2 of 5]:


**Li, K.W.** “Exploring Corporate Social Responsibility in Supply Chain Management”, NSERC, 2013 [Year 2 of 5]

**Walker, K.:** “Identifying Organizational Archetypes for Environmental Performance,” SSHRC, 2013 [Year 2 of 2]

**Schlosser, F.; Lee, J., Z. Pasek and J. Urbanic:** “Starting Lean: Venturing Forward”, Ministry of Economic Development Innovation and Employment grant; 2014 [Year 1 of 2]


**ODETTE RESEARCH AWARD WINNERS**

Each year the Odette School of Business recognizes the research productivity of its faculty. This year's winners are:

**Odette New Research Award** (Pre-tenure):

- Dr. Kent Walker (Strategy)

**Odette Research Excellence Award** (Tenured):

- Dr. Kevin Li (Management Science)
For more information on research at the Odette School of Business please refer to our website, contact the faculty member directly or contact me.

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